



**RULES**  
**LE BAL**  
**AWARD FOR**  
**YOUNG CREATION**  
**WITH THE**  
**ADAGP**

**EDITION**  
**2021**

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# LE BAL AWARD FOR YOUNG CREATION 2021 WITH THE ADAGP

## RULES

### ARTICLE 1 – FOREWORD

The Association LE BAL, headquartered at 6, impasse de la Défense, 7018 Paris, SIRET N° 493 963 557 00019, APE Code: 9003 B, hereafter 'LE BAL', opened an exhibition space dedicated to contemporary image (photography, video, cinema), in 2010. The exhibitions, discussions and educational programs are the three main focus areas: each centered on issues of representing the world through image, between aesthetics and politics.

LE BAL and the ADAGP are looking to provide solid, long term support for the production of creative work. They are launching LE BAL AWARD FOR YOUNG CREATION 2021 with the ADAGP (hereafter the 'Award'). The purpose of this Award is to enable a young photographer/videographer, resident in Europe and under 40 years of age, to expand and complete an already-initiated creative work over a two year period. In 2021, an exhibition at LE BAL will be dedicated to this work, as well as a publication co-edited by LE BAL and a publisher chosen by LE BAL.

Several runners up will also be chosen in the Award. The laureate and the runners up will enjoy two days of masterclass in 2020. An opportunity to meet leading figures from the world of the visual arts (editors, graphic designers, gallerists, critics, artists, collectors, and so on), to gain a better understanding of work issues and stimulate research to advance the processes of creation and production. These masterclasses will also give the participants an opportunity to strengthen their professional network.

The purpose of this document, hereafter the 'Rules', is to define the terms and conditions of the Award.

### ARTICLE 2 – Award PROCEEDINGS

The Award is open from May 20, 2019, up to and including September 20, 2019.

Entries sent after this date (as per postmark) or submitted at LE BAL, 6 impasse de la Défense 75018 Paris on September 20, 2019, later than 2 pm will not be considered.

### ARTICLE 3 – ENTRANTS

The Award is open to all young photographers and videographers who reside in Europe and meet the conditions specified in article 4, hereafter referred to as the 'Entrant'.

One creative project per Entrant will be considered for each edition of the Award.

Candidates who have already participated in previous editions have the possibility to apply again for the Award provided that they propose work that is new and different from the first two editions.

## ARTICLE 4 - ENTRY TERMS AND CONDITIONS

Entry to the Award is free.

To enter the Award, the Entrant must meet the following criteria:

- Be under 40 years of age on the date the entry is sent
- Be aged 18 or over
- Reside in Europe (European Union and Switzerland)
- Have an already-initiated photographic and/or video project

The Entrant must send or submit to LE BAL a complete entry before September 20, 2019, at 2 pm, including:

- **a coherent series of 15 (fifteen) to 20 (twenty) photographs from his or her current project**, maximum format 30 x 40 cm, marked with the name of the artist on the back, And/or 1 (one) to 3 (three) videos in .mp4, .mov or .avi format, on a CD, DVS or USB stick marked with the name of the artist
- **a text presenting the project** in English or in French including a note of intent and a description of the work in progress (format, technique, medium)
- **a completed and signed entry form**
- **a detailed CV**, including the Entrant's education, exhibitions, publications, awards...
- **a stamped envelope addressed to the Entrant to return the entry** (size corresponding to prints)

Entries sent with incomplete, wrong or false information or contact details, or those submitted in violation of the present Rules, will be deemed null and void, as such that LE BAL cannot be held liable.

The Entrant guarantees that the work entered for the Prize is original and previously un-exhibited, and that he or she is the sole owner of the exploitation rights attached to this work. As such, the Entrant shall personally obtain permission from any third parties [both actual persons featured, and third parties that may claim intellectual property rights to the aforementioned photographs or videos (for example, photographs or videos featuring architectural monuments or sculpture)] having participated directly or indirectly in producing the work and/or who believes themselves to hold any right whatsoever concerning it. In the event of a third party claim, the Entrant will be liable for any eventual payments resulting therefrom.

## ARTICLE 5 – GRANT

The laureate (hereafter the 'Laureate') will receive a grant of 20,000 (twenty thousand) euros (taxes included) in order to complete his or her project. This amount includes fees, rights and technical costs (hereafter the 'Grant').

The Laureate will benefit from support from the team at LE BAL during the development of his or her project. He or she will be advised at each stage: from the creative direction to the editorial design of the publication, from producing the work to the exhibition design.

In 2021, the work carried out by the Laureate will be displayed at LE BAL (exhibition, screening, installation) and will be the subject of a publication co-edited by LE BAL and a publisher chosen

by LE BAL.

The Laureate's work is due to be exhibited in the autumn of 2021, with the understanding that LE BAL reserves the right to change the date of this event.

## **ARTICLE 6 - CHOOSING THE LAUREATE AND AWARDING THE GRANT**

### **6.1 Shortlist of Entrants**

LE BAL and the ADAGP teams will examine all entries and make a shortlist from 5 to 10 entries. Entrants selected for this shortlist will be invited to come and present their project to the judging panel (hereafter the 'Judging panel', described more precisely in article 6.2), which will choose the Laureate.

The team at LE BAL will contact the chosen Entrants to set a time for the interview with the Judging panel. If there is a problem with the contact details provided by the Entrant, or if he or she cannot be reached, they will forgo the chance to present their project to the Judging panel and become the Laureate.

### **6.2 Choosing the Laureate and the Runners up**

A panel of cultural professionals, which will be announced in May, will accompany chaired by Diane Dufour, Director of the BAL. The president of the Judging panel will be given a double vote.

The Judging panel will be held on October the 18th 2019 at LE BAL. It will select 1 (one) Laureate and 3 (three) to 6 (six) runners up (hereafter the 'Runners up'). The Grant is reserved exclusively for the Laureate.

### **6.3 Awarding the Grant: terms and conditions**

The Laureate will be informed by email and/or telephone, depending on the contact details given with the entry. If the information given by the Entrant makes it impossible to inform him or her of the Grant at this time, he or she will lose the status of Laureate and may not make any claim. LE BAL cannot be held liable.

LE BAL will pay out the Grant to the Laureate via four bank transfers of 5 000 (five thousand) euros taxes included.

First bank transfer will be made in November 2019

The second bank transfer will be made in April 2020

The third bank transfer will be made in November 2020

The last bank transfer will be made when the exhibition opens at LE BAL.

LE BAL will cover the Laureate's costs for the production of the work to be displayed in its exhibition spaces (in autumn 2021). The Laureate will decide on with LE BAL's team the format, framing and hanging of the prints, and the form of the screening. Selection, installation and general exhibition design will be conducted with LE BAL and in accordance with LE BAL's

technical and financial constraints.

#### **6.4 Permissions**

The Laureate and Runners up give LE BAL permission to photograph and record (sound and/or visual) the images that arise from submitting their work to the Award, and give LE BAL permission to use 15 images from the project submitted to the Award to promote the two days of masterclass, exhibition and book, and more generally to promote the Award by LE BAL and ADAGP across all known and hitherto unknown media, worldwide, for a duration of 10 (ten) years renewable from the date the Laureate is announced.

The Grant of the Laureate, described in Article 6.3, includes the rights for LE BAL and the ADAGP to use the images of the Laureate finalized project for the following uses:

- Exhibition at LE BAL (throughout the time of the exhibition in 2021);
- Book co-published by LE BAL and a publisher chosen by LE BAL;
- Communication tools on paper or digital media for free promotion to the public (handout, flyers, press kit, ...)
- 15 press images for the communication in turn of the exhibition, the masterclasses and the Prize.

The Runners up agree the use for LE BAL and the ADAGP of one image of their project for the communication in turn of the masterclasses and the Award.

The compensation detailed above will not affect the rights that revert to the Laureate and Runners up if they are ADAGP members, as part of their general contracts, concluded or to conclude.

#### **ARTICLE 7 – LAUREATE AND RUNNERS UP: FURTHER COMMITMENTS**

The Laureate and Runners up also commit to:

- | Give interviews and reports to promote the Award;
- | Appear at organized press conferences, of which LE BAL will inform them in advance;

The Laureate commits to:

- | Respect each stage of the schedule that will be given for organizing the exhibition and publication.
- | Give LE BAL 3 (three) 'pieces' (a series or three individual prints) from the exhibition at LE BAL.
- | Promote the Award on his or her personal website by including information relating to themselves and the Prize:
  - ↳ Publishing video interviews of themselves online;
  - ↳ Publishing an information page about the Prize 2021 online
  - ↳ Any note, publication, exhibition or biography mentioning the Laureate's

previous exhibitions must include the words 'LE BAL AWARD FOR YOUNG ARTISTS 2021 with the ADAGP'.

#### **ARTICLE 8 - FORCE MAJEURE**

In the event of force majeure, or if circumstance dictates, LE BAL reserves the right to amend these Rules and postpone or cancel the Award. It cannot be held liable for such modifications.

#### **ARTICLE 9 - RULES**

Participating in this Award implies the acceptance of these Rules in full, including future amendments and additions as and when they arise.

#### **ARTICLE 10 – LITIGATION**

This Award is subject to French Law and to territorial jurisdiction of the Tribunal de Grande Instance.