

RULES

EDITION

2019



LE BAL AWARD FOR YOUNG CREATION WITH THE ADAGP EDITION 2017-2019

2019

RULES

ARTICLE 1 – FOREWORD

The Association LE BAL, headquartered at 6, impasse de la Défense, 75018 Paris, SIRET N° 493 963 557 00019, APE Code: 9003 B, hereafter 'LE BAL', opened LE BAL, an exhibition space dedicated to contemporary image (photography, video, cinema), in 2010. The space has three main focus areas: exhibitions, discussions and educational programs, each centred on issues of representing the world through image, between aesthetics and politics.

Created in 1953, ADAGP is the French royalty collecting and distribution society in the field of graphic and visual arts. Thanks to its rich, diverse catalogue, it is today the first authors' society for visual arts in the world. The ADAGP supports actively the topical issues of graphic and visual arts in France, through a program reaching the most diverse art forms: painting, drawing, comic strips, photography, video art and so on.

LE BAL and the ADAGP are looking to provide solid, long term support for the production of creative work of an artist by launching the 2nd edition of the LE BAL AWARD FOR YOUNG CREATION with the ADAGP (hereafter the 'Award'). The purpose of this Award is to enable a young photographer/videographer, residing in Europe and under 40 years of age, to expand and complete an already-initiated creative work over a two-year period. In 2019, an exhibition at LE BAL will be dedicated to this work, as well as a publication co-edited by LE BAL and an editor chosen by itself.

Several Special Mentions will also be chosen throughout the Award. The laureate of the Award (hereafter the "Laureate") and the Special Mentions will enjoy two days of Masterclasses in 2018 during which they will have the opportunity to meet leading figures from the world of the visual arts (editors, graphic designers, gallerists, representatives of institutions, critics, artists, collectors, and so on), to gain a better understanding of their work issues and stimulate their researches to advance their processes of creation and production. These Masterclasses will also give the participants an opportunity to strengthen their professional network.

The purpose of this document, hereafter the 'Rules', is to define the terms and conditions of the Award.

ARTICLE 2 – AWARD PROCEEDINGS

The Award is open from Friday, June 23, 2017, up to and including September 22, 2017. Any application sent after this date (date as per postmark) or submitted at LE BAL, 6 impasse de la Défense 75018 Paris, France on September 22, 2017, later than 2 pm will not be considered.

ARTICLE 3 – ENTRANTS

The Award is open to any young photographer and videographer who resides in Europe and meet the conditions specified in article 4, hereafter referred to as the 'Entrant'.

Only one creation project per Entrant will be considered for each edition of the Award.

The candidates of the previous edition have the opportunity to apply again for the Award provided that they put forward an unpublished work and a different project from the one of the first edition.

ARTICLE 4 - ENTRY TERMS AND CONDITIONS

Entry to the Award is free.

To enter the Award, the Entrant must cumulatively meet the following criteria:

- To be under 40 years of age on the date of despatch of the entry
- To be of age
- To reside in Europe (European Union and Switzerland/United Kingdom)
- To have an already-initiated photographic and/or video project

The Entrant must send or submit to LE BAL before September 22, 2017, at 2 pm, a complete entry including:

- **a coherent series of 15 (fifteen) to 20 (twenty) photographs** from his or her ongoing project, in a maximum format 30 x 40 cm, imperatively marked with the name of the artist on the back, And/or 1 (one) to 3 (three) videos in mp4, mov or avi format, on a CD, DVD or USB stick, imperatively marked with the name of the artist

- **a text presenting the project** in English or in French including a note of intent and a description of the work in progress (format, technique, medium...)

- a completed and signed **entry form**

- **a detailed CV**, with a detailed description of the Entrant's background (education, exhibitions, publications, awards...)

- **a stamped envelope addressed to the Entrant to return the entry** (size corresponding to prints)

Entries sent with incomplete, wrong or false information or contact details, or those submitted in violation of the present Rules, will be considered as null and void and will be rejected, without the responsibility for LE BAL being able to be committed.

The Entrant guarantees that the work entered for the Award is original and unpublished, and that he or she is the sole owner of the exploitation rights attached to this work. When necessary, the Entrant shall personally obtain the authorisation required from any third parties, in particular the private persons

pictured in the work.

In the event that the works submitted for application would include in whole or in part a work protected by copyright made by another author, the Entrant must mention it in entry, indicating the name of the authors or rightsholders concerned, so that this information can be taken into account.

ARTICLE 5 – GRANT

The Laureate will receive from the ADAGP and LE BAL a grant of 20,000 (twenty thousand) euros in order to complete his or her project. This amount (hereafter the 'Grant') includes fees, rights and technical costs.

The Laureate will benefit from support from the staff of LE BAL during the development of his or her project. He or she will be advised at each stage: from the artistic direction to the editorial design of the publication, from producing the works to the scenography of the exhibition.

The work carried out by the Laureate will be displayed at LE BAL with the support of the ADAGP (exhibition, screening, installation) and will be the subject of a publication in 2019, co-edited by LE BAL and an editor chosen by itself.

The Laureate's work is due to be exhibited in the autumn of 2019, on the understanding that LE BAL reserves the possibility to change the date of this event.

ARTICLE 6 - CHOOSING THE LAUREATE AND AWARDING THE GRANT

6.1 Preselection of Entrants

All entries will be examined and a shortlist of 5 to 10 entries will be made by the teams of LE BAL and the ADAGP. Entrants selected for this shortlist will be invited to come and present their project to the judging panel (hereafter the 'Judging panel', described more precisely in article 6.2), which will choose the Laureate.

The team of LE BAL will make contact with the preselected Entrants to set a time for the interview with the Judging panel. If the contact details provided by the Entrant do not allow the organisation of an appointment, or if he or she cannot be reached, he or she will lose the chance to present his/her project to the Judging panel and to become the Laureate.

6.2 Choosing the Laureate and the Special Mentions

The Judging Panel, chaired by Diane Dufour, the director of LE BAL, will be composed of: Hugues Aubry, patron; Kader Attia, artist ; Alain Bublex, artist ; Léa Bismuth, independent curator ; Élisabeth Garouste, artist and architect ; Régine Hatchondo, head director of la Création artistique (Ministère de la Culture) ;

Thomas Schlessner, Fondation Hartung-Bergman director and Natacha Wolinski, journalist. In the event of an equality of votes, the president of the Judging panel will be given a double voting right.

The Judging panel will meet on October 10 2017, at LE BAL. It will select 1 (one) Laureate and from 3 (three) to 6 (six) Special Mentions (hereafter the 'Special Mentions'). The Grant is reserved exclusively for the Laureate.

6.3 Awarding the Grant: terms and conditions

The Laureate will be informed by email and/or telephone, depending on the contact details given with the entry. If the information given by the Entrant makes it impossible to inform him or her of the Grant at this time, he or she will lose the status of Laureate and may not make any claim, without the responsibility for LE BAL being able to be committed.

LE BAL will pay out the Grant to the Laureate via three bank transfers. The first installment, of 10,000 (ten thousand) euros, will be made around the beginning of 2017; the second, of 5,000 (five thousand) euros, around October 15, 2018; and the third, of 5,000 (five thousand) euros, will be made when the exhibition opens at LE BAL.

LE BAL will cover the Laureate's costs for the production of the work to be displayed in its exhibition spaces (in autumn 2019). The Laureate will decide on the format, framing and hanging of the prints, and on the conditions of the screening. Selection, installation and general scenography will be conducted in accordance with LE BAL and according to LE BAL's technical and financial constraints.

6.4 Permissions

The Laureate and Special Mentions give LE BAL and the ADAGP permission to photograph and record (sound and/or visual) the images that arise from submitting their work to the Award, and give LE BAL and the ADAGP the permission to use 15 images from the project submitted to the Award for the promotion of the Masterclasses, the exhibition and the publication, and more generally to communicate about the Award on any or all medium and by any or all means known or unknown to this day, at worldwide, for a duration of 10 (ten) years renewable from the date the name of the Laureate is announced.

The Grant of the Laureate, described in Article 6.3, includes the rights for LE BAL and the ADAGP to use the images of the Laureate's finalized project for the following uses:

- Exhibition at LE BAL (for the time of the exhibition due to take place 2019)
- Book co-published by LE BAL and an editor chosen by itself (for the limited printing of 1500 copies)
- Communication tools on paper or digital media distributed for free to the public (leaflets, handouts, flyers, press kit, ...) for the duration of 10 (ten) years noted above
- Provision to the press of 15 images for the communication about the exhibition, the Masterclasses and the Award.

The compensation detailed above will not affect the rights that revert to the Laureate and Special Mentions if they are ADAGP members, as part of their general contracts, concluded or to conclude.

ARTICLE 7 – LAUREATE AND SPECIAL MENTIONS: FURTHER COMMITMENTS

The Laureate and Special Mentions also commit to:

- Give interviews and reports intended to promote their work and the Award;
- Be present at the organized press conferences, of which LE BAL and the ADAGP will inform them in advance;

The Laureate commits to:

- Respect each stage of the schedule that will be given for organizing the exhibition and publication project.
- Give LE BAL 3 (three) 'works' (one series or three individual prints) from the prints to be exhibited at LE BAL, that can never be sold by LE BAL.
- Promote the Award on his or her personal website by providing information about the Award:

↳ Publishing video interviews of him or her;

↳ Publishing an information page about the Award 2019 online

↳ Mentioning on any later use by the Laureate of his works made out under the

Award the reference: 'LE BAL AWARD FOR YOUNG CREATION with the ADAGP 2019'.

- Be present to the evening party "Révélations de l'ADAGP" held at the CENQUARTRE in December 2017.

ARTICLE 8 - FORCE MAJEURE

In the event of force majeure, or if circumstance so require, LE BAL reserves the right to amend these Rules and postpone or cancel the Award. It cannot be held liable for such modifications.

ARTICLE 9 - RULES

Participating in this Award implies the pure and simple acceptance of these Rules in full, including future amendments and additions as and when they arise.

ARTICLE 10 – LITIGATION

This Award is subject to French Law and the Court of first instance territorially competent.